

# IAEE SE Technology Exchange



LEADTALKS

Mobile CRM for your sales team

Suri Anantharama

[support@leadtalks.com](mailto:support@leadtalks.com)

(404)933-6145

## Capture the moment!

Your virtual companion to network meetings, events, conferences and customer appointments!

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## Get Started

Go to **leadtalks.com** to find out more



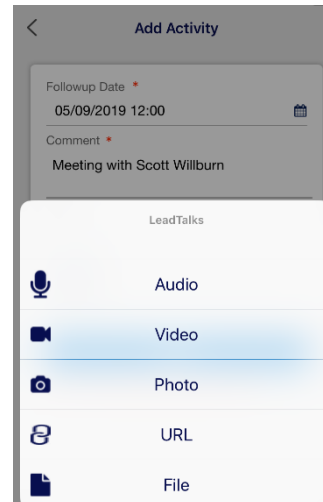
# Now

- Attend Trade Show
- Collect information in the form of business cards and personal notes
- Spend hours or days updating CRM
- Mail Merge and send messages that goes directly to spam folders



# Using LeadTalks

- Participate in Trade show
- Collect information digitally in the form of pictures, audio & video
- Instantaneous update to CRM
- Follow up smartly using the context specific notes gathered using the mobile app



# Qualified Leads!

Come out of Trade shows with qualified prospects, improve lead conversion ratio and realize ROI during the event itself!

# Get Started

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# Reduce Non-Selling tasks!

~~Scribbled notes, sales follow up sheets, manual data entry to CRM, missed appointments, inside sales reminders..~~

## Capture

Meeting Information



Thoughts of the Moment



Customer Testimonials

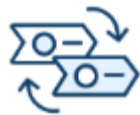


## Data Analysis

Mobile CRM Dashboard



Pipeline Analytics



## Maximize Your Efforts

Daily Agenda



Gartner

“Sales representatives and sales leaders expend up to 16 hours a week on non-selling tasks.”

Source - CRM Perspective on Mobile for the Enterprise

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# The Voice of the Customer



GUILLAUME CARON

Channel Manager, Cloud Services

*"LeadTalks is the perfect conduit between Lead registration and Sales follow-up. It is the repository to all channel leads, qualification, activities, validation, ranking, and finally the gateway to Salesforce CRM"*



STEVE MAURO

Chief Operating Officer, Legal Services

*"I love the ability to capture meeting takeaways in video, voice and text and integration capabilities (API stack) to tie back to Enterprise Systems"*



SUSAN CHRISTIAN

Director, Promotional Products

*"I am a Supplier and I see advantages in using LeadTalks when I attend Expos, Conferences and Business Development meetings. Notifications, Daily Planner and To Do List helps me to organize my time efficiently."*



With bundled services like **Lead Curation** and **Social Media Marketing**, we improve your lead conversion rates significantly. Realize your Trade show ROI today!

## Get Started

Go to **leadtalks.com** to find out more

## Companion App!



## Access to Information 24/7

## Real-time updates



## Subscription Based Licensing

## Realize meeting ROI

# Get Started

Go to **[www.leadtalks.com](http://www.leadtalks.com)** to find out more

before

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after

T-Mobile Wi-Fi

2:55 PM

35%

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Lead Details

Aarik Eberhardt

Senior Consultant

met at Distributech

Details

Public

CGI Utilities

website

aarik.eberhardt@distributetech.org

address

999-999-9899

Activities

Add Activity

Aarik Eberhardt

Planning a Golf meet on 29th

04/24/2019 00:37

Dashboard

Leads

Todo

Calendar

## Integration Partners



## Solution Partners



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## Be Happy!

Tradeshow leads are like oxygen for any organization. LeadTalks clears the airways for the company to thrive!

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